

Item: _____

Fiscal Impact: \$64,000 gain to UCCC budget _____

Funding Source: Salt Lake County ZAP Program _____

Account #: _____

Budget Opening Required: ☐

ISSUE:

The Zoo Arts and Parks (ZAP) funding program of Salt Lake County has granted The Utah Cultural Celebration Center a Tier II award in the amount of \$64,000. These funds are to be used for the expansion of existing programs and the creation of new cultural initiatives. This award shall be used during the program year of 2014-2015.

SYNOPSIS:

The Utah Cultural Celebration Center will primarily use Zoo Arts and Parks (ZAP) funding for General Program Development in three designated areas: 1) educational programming and workshops, 2) festivals, celebrations, and concerts, 3) gallery exhibitions. With this new funding, the Cultural Center will be able to expand its community-based arts and cultural programming. The Center will also be able to reach a greater number of West Valley City and Salt Lake County residents of all ages and income levels who represent many cultural and ethnic groups.

BACKGROUND:

The Cultural Center has become the preferred destination for many high quality and diverse cultural and arts events that reflect the interests of the community and enhance the image of West Valley City. The Cultural Center is poised to continue maximizing the benefits that will result from the yearly ZAP financial award. Over the next twelve months, the Center will develop community programming, expand the “Partners Program,” continue to seek and expand diversified funding sources, and collaborate on opportunities for residents to experience quality multi-disciplinary arts and cultural programming.

RECOMMENDATION:

The UCCC staff recommends the City Council pass the Resolution.

SUBMITTED BY:

Paul Isaac – Assistant City Manager